



Building New Teams - Forming New Clubs

Our mission: Grow our membership!

As we begin the exciting journey of **building membership in the NFRW** it is important for each State Federation to concentrate on forming new clubs and contacting members of clubs that have dissolved in the past few years inviting them to rejoin.

Delegating a strong team of leaders on your membership committee is the first step to success. Review past records and make a list of club officers in the clubs that have been dissolved.

Begin by drafting a letter and mailing it to the past officers of each club. Be sure to **include the benefits of membership at the national and state levels** in your letter. Follow up with a personal phone call and offer to meet with the past officers, or a group of potential members.

Additionally, **obtain a county map** of your state and identify all of the counties that do not have an affiliated club. Prepare a packet of information to present to the chairman in the counties without clubs. Your packet should include:

1. Welcome letter from Federation President
2. Benefits of having a club in their county
3. Benefits of membership
4. Several copies of Cap Alerts, Capital Connection, NFRW Newsletter and/or talking points on an issue
5. Printed copy of Republican Woman Magazine
6. NFRW and State Bylaws
7. Hard R List, of identified republican women in their county printed from Voter Vault

Draft a letter to each chairman in counties without a club and ask for their assistance in forming a club by providing you with **a list of 5-10 active women** in the county. Include the packet of information in the mailing. Once you acquire a list of potential members, make contact with the ladies and set up a time to meet.

At the initial meeting take the packet of information and include a copy of generic bylaws, prepared officer list ready to be completed once they have their first meeting and election of officers and a membership report form. Offer to attend the first organizational meeting of the group. All the ladies need are ten members, the adoption of bylaws, election of officers and a vote to determine their yearly club dues. The **generic bylaws enable a group to organize quickly**, become more familiar with the organization and at a later date make amendments to the bylaws to meet the specific needs of the group.

Always be prepared to officially install the officers of a new club at their organizational meeting. Take a **picture of the group** and place it on your state web site and in your newsletter welcoming them to the organization. Don't forget to **write a press release** and send it to the media along with the picture.

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College Republican Women Clubs

Our goal as an organization is to **introduce college women to the NFRW and engage them in our grassroots efforts**. There are many young conservative women on every campus.

You can begin forming clubs on every campus in your state by asking your members for the names of their daughters and granddaughters that attend a university. Applicants for scholarships are also a great lead in forming new groups.

Make contact with these young Republican Women and invite them to join your federation by forming a club on their campus. Generic bylaws for college groups are **available on the NFRW web site**.

Each college has their **own set of rules and standards** that must be included in bylaws for any group, which makes the process a little slower in getting the groups officially recognized and chartered. Each college group should have at least two sophomore and freshman officers to insure the group will continue the following year.

College groups are active September through May of each year.

Some state federations **waive the state dues** for college groups to encourage participation. College groups are extremely active, most holding meetings several times a month and devoting their energies to working on specific campaigns.

We have a **college republican women's Facebook** link where these young women can network that will be developed more extensively next term.

Let's Grow!