



## Reviewing the “Base”ics for Program Planning

It is no secret that having interesting programs is one of the top reasons that Republican women join our clubs and remain active. Ideas for great programs can come from anywhere. Some of the best experiences can come from visiting other clubs all over the state and seeing the kinds of programs other Federated Republican Women plan and enjoy.

**Thought: In planning your programs for the year, take a look at the NFRW Awards Form. This information is very helpful. You will find that qualifying for national awards also gives annual program ideas! You will have many other ideas – let your imagination go!**

Here is a list of “base”ic ideas:

### Ideas for Club Program Speakers

**Political** - Local elected officials; Local party officials

**Voter Registration** - Director of your county board of elections

**Republican Activists** - State Federation officer; National Federation officer; Central Committee Chairman; State Party Chairman Members of neighboring clubs; workers for a Republican President; Political consultants

**Candidates** for school board, town council, etc; Candidates for party office; Legislators, speaking on specific legislation

**Speakers Bureau** - Go to state or national think tanks that provide speakers

**Members with special expertise** -who have experience & expertise on specific legislation, campaign knowledge, etc

**Political Topics** – e.g., Katy’s Law, Jessica’s Law; property taxes; voter ID PROJECT

**Caring for America Project Speakers**

### Ideas for Club Events

**Book Discussion/Book Signing** - Authors (order their books at a discount, sell them and get them to autograph them—then you have a program and a fundraiser!)

**Community Forums for Candidates** - Gubernatorial/Senatorial/Congressional (statewide), Presidential; Republican Congressmen in your state; Republican Congressmen in other states; Former Cabinet members

**Sponsor Cultural/Musical Events** - Music—i.e. 82<sup>nd</sup> Airborne Chorus

**Forums About Issues** - domestic violence, property rights, etc.

**Workshops/Training for members and non members** —the ideas are endless—public relations, leadership development, fundraising, parliamentary procedure, membership recruitment & retention, lobbying & legislation, club president training, club treasurer training, veterans; experts on technology, internet, Twitter, Facebook, etc

**Always remember we are REPUBLICAN Clubs.** Our job is to promote Republican ideals, Republican candidates and Republican goals!