



National Federation of Republican Women

Betty Heitman Award
For State Excellence

2008-2009

**Betty Heitman Award
For State Excellence
January 1, 2008 – December 31, 2009
Official Report Form 2008-2009**

State President

Date

State Federation

State

This application must be mailed to the Achievement Awards Chair, Gwen Ecklund, at the address below with a postmark no later than June 30, 2009. States will be recognized during the 35th Biennial Convention in Orlando, Florida, September 9 – 14, 2009.

**Chair
Gwen Ecklund
519 North 19th Street
Denison, IA 51442
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Fax: (712) 263-4377
E-mail: gwenecklund@mchsi.com**

This award has been developed to reward excellence at the State Federation level. It has been re-designed to foster communication between the state and clubs, and to encourage the State Federation to mentor the clubs. The NFRW is only as strong as our club and our State Federations. These award criteria make an excellent outline for a State Federation to follow in planning its yearly activities.

Remember this is a two-year program. Some activities must be achieved in both years; others just once during a two-year period. Please check closely. If you have questions, please contact the Chair.

Awards Levels

There are three levels of state achievement. To qualify, the state must earn a certain number of points. The point values for each award level are listed below:

State of Accomplishment	106 – 121 points
State of Achievement	122 – 137 points
State of Excellence	138 – 155 points

When your state completes an activity, please write the number of points you received in the space to the left of that activity. **Example:**

5 points

 5

Our State FRW paid membership and service charges for 2008 and 2009.

State Function

- 10 points total _____ Our State paid its membership dues (entered on the online database) and service charges to NFRW according to NFRW's deadlines in **both 2008 and 2009**.
- 2 bonus points _____ **Add 2 bonus points** if your State FRW paid service charges and dues for at least 10 members per club for all clubs by the March 1st deadline.
- 3 points _____ Our State FRW sent NFRW a current list of **2008 and 2009** officers to be placed on file at the NFRW Headquarters.
- 5 points _____ Our State FRW's current membership list is kept in a format compatible with NFRW's requirements and submitted to NFRW on a regular basis, updating all requested membership changes.
- 1 point each
11 points possible _____ Our State FRW Board includes the following active chairmen:
 _____ Bylaws
 _____ Campaign/Political Education
 _____ Community Relations/Caring for America
 _____ Fundraising
 _____ Homeland Security
 _____ Leadership Development
 _____ Legislation
 _____ Literacy
 _____ Membership
 _____ Program/Achievement Awards
 _____ Public Relations
- 2 points _____ Our State FRW presented a program on the NFRW Achievement Awards.
- 2 points _____ Our State FRW has implemented a statewide CAP Alert (Capitol Alert Program) to quickly and efficiently distribute legislative and other pertinent information.
- 4 points _____ Our State FRW was represented by our State President or proxy at all four meetings of the NFRW Board of Directors in **2008 and 2009**.
- 2 points _____ Our State FRW President shared NFRW material with all state clubs.
- 4 points _____ Our State FRW issued a state newsletter/bulletin a minimum of three times in **both 2008 and 2009**.
- 2 points _____ During the past two years, our State FRW contributed **at least** four articles and appropriate photos to *The Republican Women* that pertained to NFRW's goals and objectives.
- 2 points _____ Our State FRW or State President has an answering machine, a fax number and/or e-mail address available for receiving, responding, and distributing NFRW communications. *(These numbers and/or e-mail address were sent to the NFRW Membership Director at NFRW Headquarters by April 15, 2008, or as soon as they became available.)*
- 1 bonus point _____ **Add 1 bonus point** if your State FRW or State President has access to an e-mail address that is on file with NFRW.
- 2 bonus points basis. _____ **Add 2 bonus points** if your State FRW has access to a Web site updated on a regular basis. Our State's web site address is <http://www.> _____ *(This address was sent to NFRW by April 15, 2008, or as soon as it became operable.)*

4 points _____ Our State FRW encouraged our clubs to recruit women of all ages and backgrounds for membership in **both 2008 and 2009**. (Give a brief description of action taken.)

State Federation may count only one of the following criteria:

3 points _____ Our State FRW organized (chartered) a total of 1-5 new clubs in **2008-2009**.
4 points _____ Our State FRW organized (chartered) a total of 6-10 new clubs in **2008-2009**.
5 points _____ Our State FRW organized (chartered) a total of 11-15 new clubs in **2008-2009**.
10 points _____ Our State FRW organized (chartered) a total of 16 or more new clubs in **2008-2009**.
List new clubs. Information will be verified by NFRW.
Attach separate piece of paper if necessary.

67 points possible _____ **TOTAL POINTS – State Function**

Campaign Activities

10 points _____ Our State FRW sponsored a Statewide Campaign School (CS) or co-sponsored a Statewide CS with another State Federation, State Party, the RNC or other Republican organization.
5 points _____ Our State FRW presented a program, seminar or workshop on candidate recruitment and promoting the power of grassroots political activism.

State Federations may count only one of the following three criteria:

2 points _____ 50% of our clubs presented a program, seminar or workshop on state election laws and Party rules.
4 points _____ 75% of our clubs presented a program, seminar or workshop on state election laws and Party rules.
6 points _____ 90% or more of our clubs presented a program, seminar or workshop on state election laws and Party rules.
5 points _____ Our State FRW promoted, supported and/or mentored Republican women candidates running for political office at the local, state and/or national level. (Give a brief description of action taken.)

2 points _____ Our State FRW sent NFRW a list of all Republican women candidates who had filed to run for state and federal offices including their addresses, phone and fax numbers, and the offices they were seeking.

1 bonus point _____ **Add 1 bonus point** if your State FRW presented a program on PACs and campaign fundraising, etc., explaining the laws in your state. *(Your Secretary of State and/or State Party may be able to give you assistance. Please send NFRW your state's ruling.)*

State Federations may count only one of the following three criteria:

2 points _____ 50% of our clubs sponsored a candidate debate, forum or a panel program to educate voters on our Republican candidates.

4 points _____ 75% of our clubs sponsored a candidate debate, forum or a panel program to educate voters on our Republican candidates.

6 points _____ 90% or more of our clubs sponsored a candidate debate, forum or a panel program to educate voters on our Republican candidates.

4 points _____ Our State FRW developed and implemented a plan that addresses the difference between the Republican and Democrat positions on vital public policy issues. Our State FRW implemented this plan of action, at the state level, before any given election through radio talk show appearances, public rallies, television, letters to the editor, newsletters, direct mail, e-mail, and/or other means available in our area. *(Give a brief description of action taken.)*

2 points _____ Our State FRW set up a telephone hotline and/or letter-writing campaign to promote Republican legislation or to combat Democrat initiatives at the local, state or national level. *(Give a brief description.)*

3 points _____ Representatives of our State FRW, including our State President, met *regularly* with state elected officials and state Party leaders to decide how we can best maximize our participation and effectiveness in the election process. *(Give a brief description.)*

State Federations may count only one of the following three criteria:

3 points _____ 75% of our clubs participated in a local Get-Out-the-Vote activity.

5 points _____ 90% of our clubs participated in a local Get-Out-the-Vote activity.

8 points _____ 100% of our clubs participated in a local Get-Out-the-Vote activity.

52 possible points _____ **TOTAL POINTS – Campaign Activities**

Programs and Outreach

State Federations may count only one of the following three criteria:

- 2 points _____ 50% of our clubs presented a program on the purpose/structure of the NFRW.
- 4 points _____ 75% of our clubs presented a program on the purpose/structure of the NFRW.
- 6 points _____ 90% or more of our clubs presented a program on the purpose/structure of the NFRW.

- 2 points _____ Our State FRW programs include current political topics and issues of state and national interest. *(Give examples.)*

- 5 points _____ In **2008 or 2009** our State FRW studied, drafted, or acted upon legislation that impacts women. *(Explain.)*

- 2 points _____ Our State FRW presented an advocacy program, seminar or workshop to train the membership to lobby effectively.
- 2 points _____ Our State FRW and/or clubs sponsored a Legislative Day at our State Capitol enabling the members to become more effective advocates.

State Federations may count only one of the following criteria:

- 2 points _____ 50% of our clubs started, mentored or financially supported TARS, a College Republican Women's Club or a New Generation Republican Women's Club.
- 4 points _____ 75% of our clubs started, mentored or financially supported TARS, a College Republican Women's Club or a New Generation Republican Women's Club.
- 6 points _____ 90% or more of our clubs started, mentored or financially supported TARS, a College Republican Women's Club or a New Generation Republican Women's Club.

State Federations may count only one of the following criteria:

- 2 points _____ 50% of the NFRW Membership Initiatives sent to the State President or State Membership Chair became members of one of our clubs.
- 4 points _____ 75% of the NFRW Membership Initiatives sent to the State President or State Membership Chair became members of one of our clubs.
- 6 points _____ 90% or more of the NFRW Membership Initiatives sent to the State President or State Membership Chair became members of one of our clubs.

- 1 point _____ Our State FRW invited an NFRW Officer or Chairman to speak at one of our State Federation meetings/functions in **2008 or 2009**.

State Federations may count only one of the following criteria:

- 2 points _____ 50% of our clubs engaged in a Caring for America Project at a local level.
- 4 points _____ 75% of our clubs engaged in a Caring for America Project at a local level.
- 6 points _____ 90% or more of our clubs engaged in a Caring for America Project at a local level.

36 possible points _____ **Total Points – Program and Outreach**

