



National Federation of Republican Women

Public Relations Award
for State Federations

Public Relations Award for State Federations

Deadline: Public Relations Award entries must be postmarked by June 30, 2009

NFRW Public Relations Committee:

Chairman

Joan Castle Joseff
10060 Toluca Lake Ave.
Toluca Lake, CA 91602
818-762-2508
joseff-hollywood@sbcglobal.net

Vice Chairman

Martha Jenkins
3615 Moonlight Drive
Chapel Hill, NC 27516
919-619-3483
marthanjenkins@gmail.com

The National Federation of Republican Women must have a strong, viable presence at the local, state, and national levels. This is achieved through outstanding public relations by our membership. The Public Relations Award is designed to motivate state Federations and to honor them for their dedicated efforts to improving Federation visibility and attracting media coverage of Federation accomplishments. Submitting your state for this award creates a wonderful opportunity for your members to receive the recognition they deserve!

How to Submit your State for Public Relations Award:

1. Submit a detailed report of your state Federation's public relations activities. (Note: This award is only for state Federations, not local clubs).
2. Please send media releases, news clippings, web page information, state newsletter, and any other examples of how your state Federation communicates with the media, local clubs, elected Republican officials, county and state party committees, and local community groups. Please send your materials to Vice Chairman Martha Jenkins at the above address by June 30, 2009. Please be aware that your submissions will not be returned.
3. Please mark your submissions with the name of your state Federation; name, address, phone and fax numbers of your state president; and name and contact information of person making the submission, if not the president.

Examples of Public Relations Initiatives:

1. Improving communication tools, i.e. Federation web site, state newsletter, updates to membership via e-mail, fax or mail.
2. Hosting a candidate debate or forum.
3. Having a well-publicized political program.
4. Producing promotional materials for membership — printed, video and/or Internet.
5. Providing a workshop on public relations and/or how to relate with media.
6. Building coalitions with other political groups, i.e. Young Republicans or state/county Party.
7. Providing opportunities to showcase the Federation's leadership and elected Republican women.