

Bill Greener is a founding partner of the firm, Greener and Hook, LLC, a communications and political consulting firm servicing individual companies, trade associations, ad hoc organizations and Republican candidates for political office.

For nearly 30 years, Greener has, as one client put it, “set the standard for figuring things out, putting winning strategies together, and getting the job done when communications in a political arena is the key to victory.”

Since opening in May of 1998, a wide array of prestige corporate and political clients have been served by Greener and Hook. The firm handles congressional campaigns, statewide contests, as well as assisting the national party organizations with their communications efforts.

In addition, current non-political clients include: Americans for Free and International Trade (AFIT PAC), the Coalition for Fair Lumber Imports, Catholic Health Association, Coors Brewing, Credit Union National Association, National Association of Independent Insurers, National Beer Wholesalers Association, National Cooperative Bank, National Federation of Independent Business, Property Casualty Insurers Association of America, and the Ripon Society.

Prior to the forming of Greener and Hook, he was a partner for seven and a half years at the firm of Smith & Harroff (S&H), an Alexandria, Virginia based consulting firm, working on both corporate and political accounts.

Greener has an extensive background in dealing with situations involving the combination of public opinion, political considerations, and public policy. In 1996 (while at Smith & Harroff), he served as the Convention Manager for the highly praised Republican National Convention in San Diego. In addition, Greener was involved in the program planning and execution for the 2000 Convention in Philadelphia.

Before going to Smith & Harroff, he held a wide variety of senior public affairs posts in both the corporate and political world. In 1990, Greener was vice president for public affairs for Wheelabrator Technologies, Inc. For the three years before this, he directed corporate communications and state government affairs for International Paper.

In the 1986 election cycle, Greener was the deputy director for political operations at the Republican National Committee (RNC) where he was responsible for directing the operating arms of the RNC. Prior to holding this position, he spent three years as communications director for the RNC.

At the outset of the Reagan Administration, Greener held the post of director of public affairs at the Department of Energy (DOE). In addition, he has been director of media operations for the U.S. Synthetic Fuels Corporation and served in the communications offices of both the Treasury Department and the Ford White House.

Other political posts include director of media operations for the National Republican Congressional Committee (NRCC), communications director for the Illinois Republican State Party and the same job for the state’s U.S. Senate candidate in 1980.

Greener serves on the faculty of the George Washington University’s Graduate School of Political Management (GSPM), teaching a course in political management and the media. He is active in youth sports, coaching both basketball and baseball. Greener is a member of the Church of the Covenant (Presbyterian USA) where he serves as an elder

Greener resides in Arlington, Virginia with his wife Leigh Ann. The couple has four children (Rebecca, Billy, Ted, and Jesse).