

JIM INNOCENZI

There have only been four Republican women elected to the office of governor in the United States. Jim has elected two of them. In 2000, Jim helped Judy Martz become the first woman to be elected governor of Montana. In Nebraska, Jim helped Kay Orr become the nation's first Republican woman governor.

Jim designed and managed what is still considered the most sophisticated computerized media targeting system for political candidates in America as NRCC media director. At the NRCC, Jim was involved in over fifty races at all levels, from media buying and planning to writing, production and message development.

Jim was also manager of media analysis for the Republican Party's national advertising campaign, "Vote Republican, For a Change." He has participated in campaigns in nearly 35 U.S. states, and worked internationally as a consultant as well.

A native of Pittsburgh, Pennsylvania, Jim has a B.A. in Broadcast Journalism from the Ohio State University.