

## **HOLLY ROBICHAUD**

Holly Robichaud has 17 years experience in managing campaigns at the local, state, and federal levels. She has worked with the Republican National Committee, the National Republican Congressional Committee and the National Republican Senatorial Committee. In her home state of Massachusetts, she has served as Chief of Staff for the House Republican Leader's office and worked as Research Director for the State Treasurer.

As a fund-raiser Holly has set records for statewide and local campaigns, and Political Action Committees. Her grassroots fundraising and direct mail campaigns have received national recognition. In 1998, she was selected as a "Rising Star" by *Campaigns and Elections* magazine.

In 1988, Holly was elected to the Massachusetts Republican State Committee, defeating a 20-year incumbent. When elected she was the youngest woman ever to hold that post. Presently, Holly is an instructor for several campaign schools, a frequent lecturer on politics and campaigns, and a political analyst on New England Cable News.

Over the past two years, Holly has won 19 out of our last 24 races ranging from Mayor to statewide ballot initiatives. Her more notable victories include electing Alison McHose to the New Jersey State Assembly and re-electing Senator Bob Littell in two of the most hotly contested races in New Jersey.

Holly's formal education includes a Bachelor's Degree from Skidmore College. Her campaign training includes the Republican National Committee's Campaign Management College, Massachusetts Taxpayers Education Foundation's Campaign School, GO PAC training, and managing numerous campaigns.