

## **HOLLY ROBICHAUD**

Holly Robichaud has 20 years experience in managing campaigns across the country. She specializes in strategy, voter contact programs, and fundraising. In her home state of Massachusetts, Holly holds the record of having never lost a Special Election. Her grassroots fundraising and direct mail campaigns have received national recognition.

Presently, Holly is an instructor for several campaign schools including NFRW, the Leadership Institute, American Medical Association, and Winning Campaigns magazine. She is a frequent lecturer on campaigns and has been a political analyst for various media outlets including FOX News. Holly also serves as the Republican political commentator for the Boston Herald.

In 1988, Holly was elected to the Massachusetts Republican State Committee, defeating a 20-year incumbent. When elected she was the youngest woman ever to hold that post.

Holly's formal education includes a Bachelor's Degree from Skidmore College. Her campaign training includes the Republican National Committee's Campaign Management College, Massachusetts Taxpayers Education Foundation's Campaign School, GO PAC training, and managing numerous campaigns.